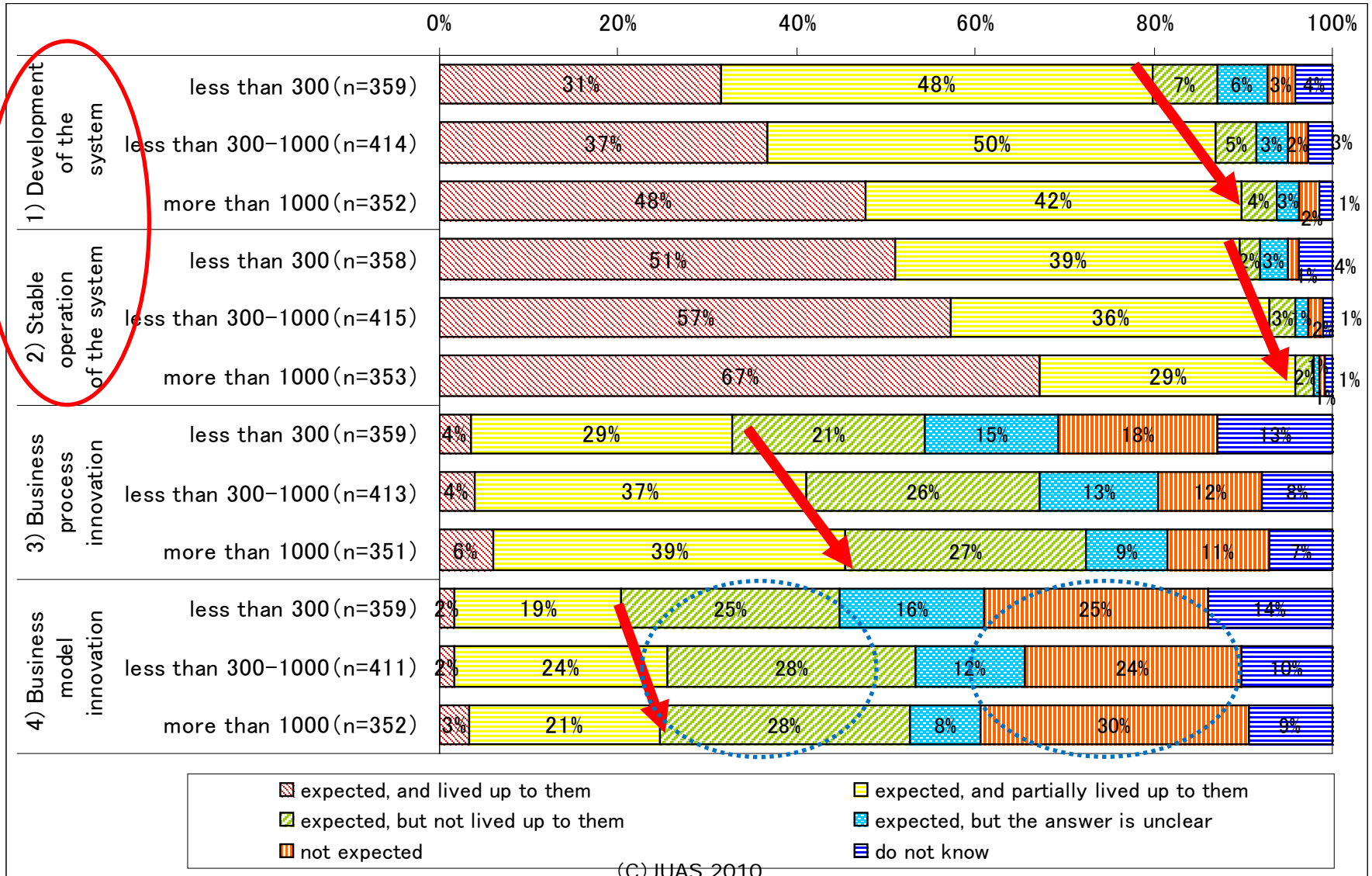


Research results

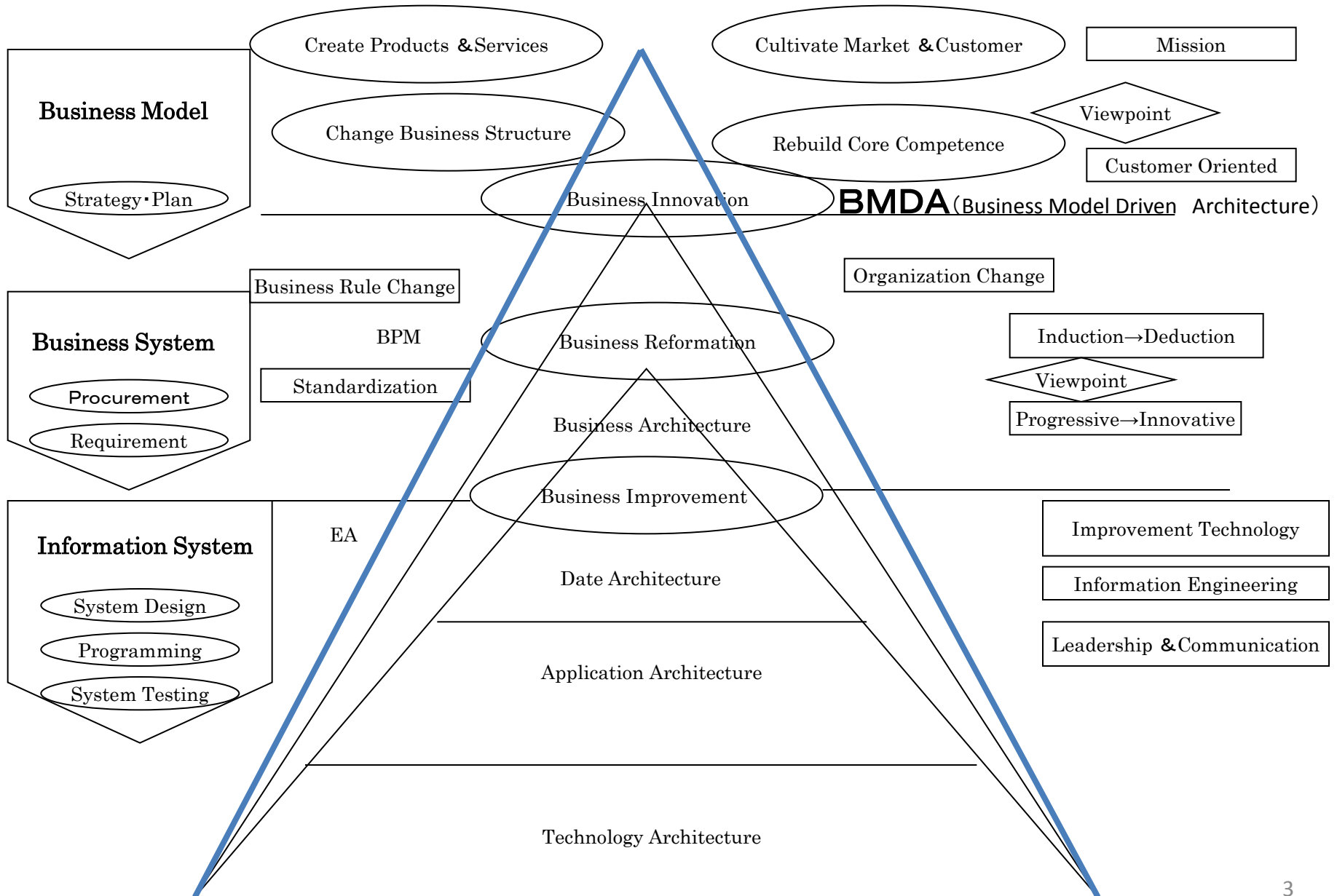
Business Strategy and IT Strategy

< Expectations for the IT department from top management >

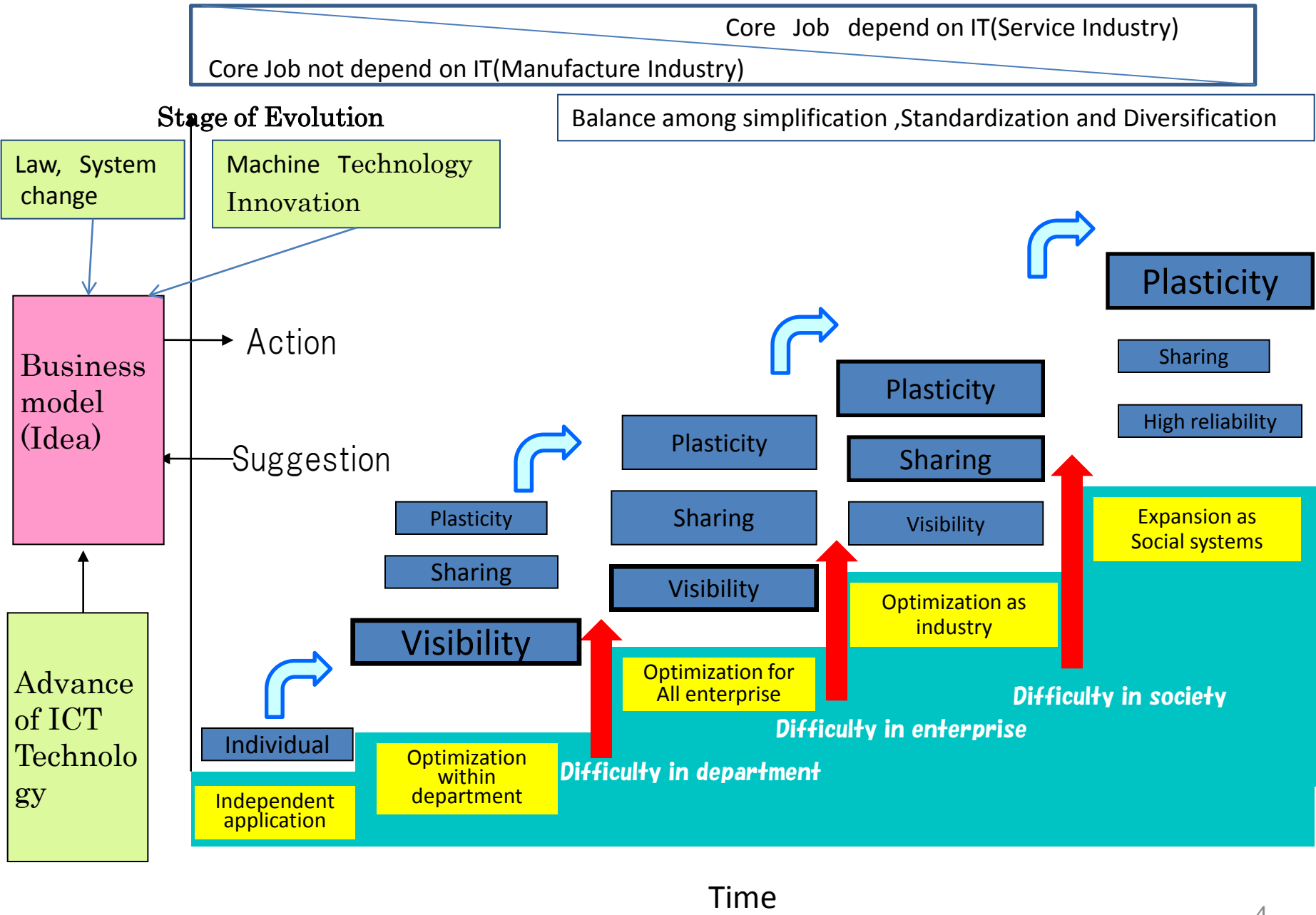
Expectations of being the “Stable operation of the system (96%)” and “Development of the system (90%)” .
 “Business process innovation (45%)” and “Business model innovation (24%)” are still fraught with challenges.
 (more than 1,000)



Innovation for Business System:3-Stage Approach



Evolution of IT Systems Characteristic



Strategic Table (JUAS Plan by Ebisawa & Hosokawa)

Element	Detail	Time		Area	
		Short range	Long range	Narrow area	Wide area
Products, Service	Necessity , Effectiveness, Price-competition, Quality, Sales-power				
Customer	Customer, New-customer				
Business-process	Business rule, Business system				
Information system	Code, data, program, system-structure ,Infrastructure,				
Human Development	Gap training between organization and member				
Financial management	Financial affairs, added value. Funds, Tax				
Organization, Rule	Function-map, culture ,system, company-rule,				
Partner	Permanent-contract, Temporary=				
Stockholder	Enterprise, personnel, Domestic, Global				
The environment	Co2,GreenIT,Resorce -keep				